

**DO NOT SIGN UNTIL YOU HAVE COMPLETELY READ THIS RELEASE IN ITS ENTIRETY
GLC/Bass Pro Outdoor Buddy Challenge—PUBLICITY/LIABILITY RELEASE**

In full and complete consideration of Georgia Lottery Corporation (“Producer”) possibly including me as a team member in Georgia Lottery’s Outdoor Buddy Challenge including, but not be limited to, the registration, competition, and elimination processes (the “Program”) and without any further consideration due from Producer or any third party to me, and with the understanding that Producer, in its sole discretion may choose whether or not to include me the in the Program, or broadcast my appearance in the Program, if any, I hereby agree as follows.

I grant to Producer and its successors, licensees and assigns, the irrevocable right, but not the obligation, with or without my knowledge, to film, tape and/or photograph, record, exhibit, edit and otherwise use my appearance, name, likeness, voice, singing voice, conversation, sounds and biographical data on or in connection with the Program in any matter in Producer’s sole election and discretion, which use shall not entitle me to receive any compensation whatsoever. I agree that Producer is the sole owner of all results and proceeds of such film, tape, photography and/or recording of my appearance thereon, with the right for Producer and its successors, assigns, and licensees, forever and throughout the universe, to use the same and any portion thereof in any and all media, whether now known or hereafter devised, including, without limitation, motion pictures, television and publishing, and in connection with the advertising, sale, promotion, marketing, merchandising (including lottery tickets), distribution, publicizing and all other types of exploitation of the Program or any part thereof, or in any manner whatsoever. Producer shall also have the unrestricted right to edit the content and text of the Program in any manner or form.

I agree to follow all of Producer’s rules, directions and instructions in all matters relating to the Program, which rules are subject to change at Producer’s sole discretion. I will accept any and all decisions of Producer on discretionary matters (including but not limited to the competition process) as final and acknowledge that the interests of the Program shall override those of any participant. I agree that my selection to competition is within Producer’s sole discretion and that Producer is not obligated to grant me an opportunity to compete, regardless of my place in the competition line. In the event I am granted an opportunity to compete, I agree that my selection as a contestant for the Program is within Producer’s sole discretion and that Producer is not obligated to select me. I acknowledge that Producer reserves the right, exercisable at any time in its sole discretion, to disqualify me from the Program should I at any stage supply untruthful, inaccurate or misleading personal information, fail to abide by the rules or regulations of the Program, or for any other reason or for no reason at all. If I am selected, I agree that Producer is not obligated to have me appear on, or to broadcast my appearance on, the Program and may disqualify me at any time in its sole discretion.

I am 18 years old or older. I recognize that Producer is relying on my representations herein and that a breach by me hereunder would cause producer irrevocable injury and damage that cannot be reasonably or adequately compensated by damages in an action at law; and, therefore, I hereby expressly agree that Producer shall be entitled to injunctive and other equitable relief to prevent and/or cure any breach or threatened breach of this Release by me.

I understand that this is a physical competition and hereby release, discharge, and hold harmless Producer, its assignees, licensees, agents, and affiliates, BBDO., Alchemy3, Bass Pro Shops, Blue 3, Comcast, television broadcasting stations, advertising agencies, and any and all others connected with the Program, and each of their related parent companies, subsidiaries and/or affiliated companies, and the officers, directors, employees, agents and representatives of each of the foregoing (collectively, the “Released Parties”), from any and all liability or claims arising out of or in any way resulting from my participation in the Program and the use or reuse of my appearance, name, voice, conversation, likeness, and/or biographical information (including, without limitation, any claim based on defamation or invasion of privacy and/or publicity). In addition, I agree to indemnify Producer and the other Released Parties and to hold each of them harmless from any and all liability, claim, action, damage, expense (including

reasonable attorneys fees), and loss of any kind caused by or arising out of any statement, action or failure to act by me during or in connection with my participation in the Program. In no event shall I have any right to injunctive or other equitable relief against any of the Released Parties in connection with the Program.

I acknowledge that there is a possibility that after my execution of this Release, I will discover facts or incur or suffer claims which were unknown or unsuspected at the time this Release was executed and which, if known by me at the time, may have materially affected my decision to execute this Release. I acknowledge and agree that by reason of this Release, I am assuming any risk of such unknown facts and such unknown and unsuspected claims.

I affirm that neither I nor anyone acting for me gave or agreed to give anything of value to any member of the production staff, anyone associated in any manner with Producer, or any representative of any television network or station for Producer's undertakings hereunder. I understand that Producer's policy prohibits such payments, and I further understand that it is a federal offense, unless disclosed to Producer prior to broadcast, for any such arrangement or my acceptance or agreement to accept anything of value to promote any product, service or venture on the air. I am also aware that it is an offense to use any prepared material containing such a promotion where I know the writer received consideration for it and fail to disclose this to Producer prior to broadcast. I shall notify Producer immediately if any person attempts to induce me to violate the foregoing or to do anything dishonest.

I warrant that I have the full, complete and unrestricted right and authority to enter into this Release. I am not a candidate for public office. In the event I am a member of AFTRA, SAG or any other performing arts guild or professional Bass Pro competition organization, I understand and agree that my appearance on the Program, if any, shall not be deemed to be a performance under any collective bargaining agreement.

I agree and understand that this Release shall be deemed entered into and that it shall be governed by and interpreted under the laws of Georgia and by the courts of Fulton County. I agree not to disclose or discuss events related to the Program, or authorize any third party to do the same, without the prior written approval of Producer and network. I shall not directly or indirectly issue or permit the issuance of any publicity whatsoever with respect to the Program or my appearance in connection therewith. I shall not use the name of the Program in any way at any time without Producer's prior written approval in each instance.

SIGNED: _____ DATE: _____

PRINT NAME: _____

ADDRESS: _____

PHONE NUMBER: _____ DATE OF BIRTH: _____

E-MAIL: _____